



Logos must not be displayed on packaging or products.



Logos may be used on email footers to promote your company.



Logos may be used on your company website to promote your company.



Logos may be used on letter heads to promote your company.



Logos must not be displayed on certifying documents.



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No Reg No.

You must:

- Display the Certificate Registration below the logo
- Do not distort the dimensions of the logo
- Do not change the colour of the logo
- Ensure that the logo and Certificate Registration Number are legible

Use of Logos and Accreditation Marks...

Now that you are a registered company with GCL International, we encourage you to promote your organisation's achievement by displaying the accreditation logos. Please use this guidance document to ensure that you use the accreditation logos correctly.

Refer to the GCL International 'Scheme Rules' at <http://gcl-intl.com/about-us/rules-of-registration/>

Use of Logos and Accreditation Marks...

Registration Number:

The Registration Number must be printed directly underneath the GCL/UKAS or GCL logo and shall be legible.

The GCL/UKAS or GCL logo shall not be smaller than 20mm in height (based on A4), but not larger than 30mm in height (excluding the Registration Number). The default dimensions of the logo shall not be distorted.

Permitted use of the logo:

The GCL/UKAS or GCL logo may be used to promote your business by displaying it on the following media:

- Letterhead
- Business card
- Brochure
- Website

How the logo must not be used:

- The GCL/UKAS and GCL logo shall not be applied to laboratory test, calibration or inspection reports or certificates.
- The GCL/UKAS or GCL logo shall not be used on a product or product packaging or in any other way that may be interpreted as denoting product conformity.
- The UKAS/GCL logo shall not be applied to any vehicle, building or flag. However, the GCL logo may be applied to a vehicle, building or flag.

